

It is with great pleasure the State Government of Victoria, Australia invites you to experience the diversity of Melbourne and regional Victoria by participating in their inaugural all-women inbound Business Summit, GVw 2020.

Staged over four full days in March, GVw 2020 will be the pinnacle of a 90-day festival in Melbourne celebrating women in global business.

Designed by women, for women, GVw 2020 is a mindfully curated program to help you connect, grow and establish new partnerships with other female leaders who continue to champion for a genderinclusive business world.

### **GVw 2020 will:**

**connect** you – bringing together C-suite game changers from across the globe to connect, collaborate, exchange ideas and celebrate their achievements.

**inspire** you – featuring high-level industry events with some of the world's most prominent change agents and pioneering women in business.

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**amaze** you – showcasing Melbourne's world-class industry events, sophistication and rich cultural tapestry.

**uplift** you – discovering regional Victoria's rich economic hubs and the women who are shaping their future.

excite you – culminating at the ICC T20 Women's Final at the iconic MCG on International Women's Day, be a part of a history-making event, where Melbourne aims to break the World Record for attendance at a women's sporting fixture.

### Melbourne, Victoria is the place to be for International Women's Day 2020!

Victoria is one of the world's most open and progressive societies for women in international business, women in government, women in industry and women in sport Our city, Melbourne, is a melting pot of great talent and human capital and is also regarded as one of the world's best cities for women entrepreneurs.

We invite you to invest in yourself, and your ambition and discover why Melbourne is Australia's knowledge, innovation, cultural, food and sporting capital.



### **GVw 2020 - The Highlights**

### **Thursday 5 March 2020**

### **Women in STEMM**

### Tour of Monash Technology Hub (MTP)

Meet Victoria's key decision makers within the globally-recognised MTP. The combination and depth of world-class research infrastructure is unrivalled nationally with Monash University, the Australian Synchrotron, CSIRO and the Monash Health clinical trial hub – all of which form the core of MTP. Leading global businesses at MTP include Johnson and Johnson, Pfizer, ABB, Bosch and Lockheed Martin.

# BioMelbourne Network's Devices + Diagnostics (D+D) Lab

The D+D Lab is a celebration of STEMM innovation and entrepreneurship. Guests will learn about the successful partnerships and capabilities in Victoria's thriving MedTech sector, engage with high-profile speakers and experts to access knowledge and global trends, while having opportunities to connect and promote their business to industry professionals they haven't met.

#### **Women in International Business**

# International Chamber House (ICH) International Women's Day Event

Celebrate the social, economic, cultural and political achievements of women at one of Melbourne's largest International Women's Day events. Hear keynotes from CSIRO Chief Scientist Dr Cathy Foley, and CEO of Australian Centre for the Moving Image Ms Katrina Sedgwick, and panel discussions from influential women and how they've reached senior roles in vastly different organisations.

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### Friday 6 March 2020

### **Women in Sport**

### Tour of Melbourne's world-class sporting hub

There's no place on earth for sport like Melbourne. Every year millions of people travel here to experience a live sporting event at one of our world-class facilities that form part of the city's vibrant beating heart. This tour will show you why Melbourne is Australia's home of sport.

### International Women's Day Lunch & Change Our Game Symposium

Located in the heart of Melbourne's city district and overlooking the iconic Yarra River, you'll experience thought provoking presentations by high profile gender equality and sporting identities, and broad networking opportunities over the course of the luncheon.

#### **Women in Infrastructure**

#### Victoria's Big Build & Metro Tunnel Project

Discover how international businesses can get involved in Victoria's \$70 billion program of infrastructure projects. A tour of Victoria's biggest investment in public transport, the Metro Tunnel Project will demonstrate the challenges of building in an urban environment whilst enhancing the liveability of our city.

#### **Women in Food**

#### **Melbourne Laneways Dinner**

Spend an evening exploring Melbourne's hive of bustling, creative laneways, with their famed restaurants and hole-in-the-wall cafes and bars. Meet the women who are leading and delivering the next wave of culinary excellence.



# Saturday 7 March 2020 Regional Victoria Discovery and Wellness Experience

Saturday will be a dedicated 'catch your breath and re-energise' event. Experience Victoria's sublime landscapes and regional hubs that boast natural mineral springs, wellness and vitality experiences and epicurean delights.

### Sunday 8 March 2020 Global Indigenous Runway Show & Networking Event

The Global Indigenous Runway is an empowering project that has reached communities in Australia, New Zealand, Canada, USA and Africa. Guests will experience a tapestry of cultural richness when Australian Aboriginal, Maori, Native American, First Nations and Pacific Nations share their stories of creativity on the runway.

### ICC Women's T20 World Cup Final

The whole world will be watching this once-in-a-lifetime & history-making sporting event. 10's of thousands of spectators will gather at Melbourne's iconic MCG to hear Katy Perry roar, watch the ICC Women's T20 World Cup final & celebrate gender equality for women working across the entire career spectrum.

### GVw 2020 - The Offer

Following confirmation to attend GVw 2020, the State Government of Victoria will provide you with a tailored program to maximise your visit to Victoria and GVw 2020 experience. This includes:

- Exclusive invitations to all GVw 2020 events as a guest of the State Government of Victoria
- Exclusive and customised business matching opportunities
- Exclusive and customised business program designed to meet your needs
- Accommodation only (room & breakfast) up to a maximum stay of five (5) nights during the Summit (note accommodation is booked and managed by the State Government of Victoria).
- Most meals as part of the four-day formal visit program.

# Register your interest to attend the GVw 2020 Business Summit

For more information and to express your interest to attend, please contact your local Victorian Government Trade & Investment Office.

Alternatively, visit <u>Global Victoria's website</u> follow the contact links, or <u>send us an email</u> to register your interest.

\*Please note the GVw 2020 highlights may be subject to change. We'll keep you posted about any changes.

**Registrations close Friday 31 January 2020** 

